



U.S. Commercial Service MOROCCO

FTA Seminar: Maximizing Trade with the United States

Casablanca, Morocco
June 9, 2009



U.S. Commercial Service MOROCCO

**Established in 1980 as a separate agency
under the U.S. Department of Commerce
Our strength is our global network of offices
and contacts in 84 countries and 105 U.S.
cities in the USA.**



U.S. Commercial Service MOROCCO

The role of the Commercial Service?

A lead role in promoting U.S. exports of merchandise goods and services around the world.

Assist U.S. companies in Morocco.



U.S. Commercial Service MOROCCO

Based in Casablanca and;

Cover all of Morocco as well as a partner post at the U.S. Embassy in Tunis, Tunisia.

Our USG counterpart in Rabat, Morocco is the Foreign Agriculture Service that handles agricultural products and services.

Our Moroccan counterpart is Maroc Export.



Our Products and Services

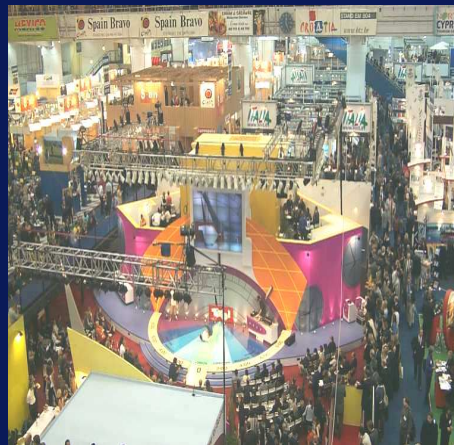
- Advocacy & Business Counseling
- Export Finance
- Technical Assistance
- Trade Events, International Buyer Program, Catalog Exhibitions & trade missions
- Specialized Business Services, Gold Key Matching Service, International Partner Search



International Buyer Program

Organize official trade delegations to major U.S. exhibitions.

- ▶▶ logistics;
- ▶▶ VIP events
- ▶▶ Contacts and sites visits
- ▶▶ Over 30 major exhibitions every year





Gold Key Matching Service International Partner Search Mise en relation avec des sociétés américaines exportatrices

Nous soumettons l'opportunité à votre étude.

Si vous êtes intéressé :

- Nous vous organisons un rendez-vous pendant leur visite au Maroc (Gold Key Matching Service)
- Nous transmettons votre intérêt par correspondance (IPS).



Catalog Exhibitions

Une exposition qui produit plusieurs opportunités!

- ▶▶ Chaque stand présente plusieurs sociétés intéressées par votre industrie
- ▶▶ Emportez les catalogues, brochures et vidéos des sociétés américaines intéressées par l'export vers le Maroc
- ▶▶ Les expositions de catalogues se font pendant les salons les plus importants et dans les ambassades américaines partout dans le monde
- ▶▶ Les industries les plus importantes sont représentées



Commercial News USA

<http://www.thinkglobal.us/>
US firms looking for international agents and distributors

Commercial News USA - Showcase for American made products and servic...

<http://www.thinkglobal.us/>

Commercial News USA Official Export Promotion Magazine of the U.S. Department of Commerce

Commercial News USA: Celebrating its 30th Anniversary 1979-2009

Commercial News USA, produced in partnership with the U.S. Commercial Service, helps American companies find buyers and distributors for their products and services. The print version of the magazine reaches an estimated 400,000 readers in 176 countries. The online version of the magazine is available as a pdf and in html format.

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Welcome to the U.S. Commercial Service Morocco

The U.S. Commercial Service at the American Consulate Morocco is part of a global network of trade specialists dedicated to supporting U.S. commercial interests around the



SMADIO **Service pour Manufacturiers, Agents, Distributeurs, Importateurs et autres**

**Vous cherchez un bien, un service, une société
américaine aux États-Unis?**

Nous vous aidons à :

- **Diffuser votre appel d'offres à travers notre réseau**
- **Localiser la société qui vous intéresse**



Nos Clients Disent de Nous

“Our trust in buying U.S. products had increased knowing that you have dependable people here and in the U.S.”

Maritronics, UAE

“Our joint venture with a U.S. hospital would not have been a success without the valuable and constant assistance of the U.S. Commercial Service”

ISMETT, Italy

“Thanks to the U.S. Commercial Service, we met qualified, interested partners at a U.S. electronic security trade expo”

SA High Tech Security, Argentina



U.S. Commercial Service

***Merci Beaucoup
Shokran
Thank You for Your Attention
Rick Ortiz
Conseiller Commercial
Consulat Général des États-Unis
www.buyusa.gov/morocco***